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Access Data SalesVision® Now Available on Salesforce.com's AppExchange

Salesforce.com customers can now deploy SalesVision for sales reporting within Salesforce

SAN FRANCISCO – Salesforce.com Dreamforce Conference - September 17, 2007 – Access Data Corp., a leading provider of enterprise sales reporting and data management services for the financial services industry, today announced the availability of *SalesVision* for salesforce.com's AppExchange. *SalesVision*'s on-demand enterprise offering includes business applications for sales reporting, 22c-2 shareholder compliance monitoring, compensation tracking, and Salesforce data integration. Deployed on the Force.com platform, *SalesVision* is immediately available for test drive and deployment at <http://www.salesforce.com/appexchange>. The announcement was made today at Dreamforce '07, salesforce.com's User and Developer Conference.

"Many of the leading asset management firms in the country already utilize the combined power of *SalesVision* and Salesforce CRM to provide sales reporting and client relationship management across their business enterprise," said Frank Polefrone, senior vice president of product development for Access Data. "By joining salesforce.com's popular AppExchange, we are making it even easier to deploy, integrate and manage our combined offering to clients," added Mr. Polefrone.

"Vertical solutions on AppExchange make it easy for companies to find solutions that not only extend the benefits of their Salesforce deployment, but also meet the specific needs of their industry," said George Hu, Chief Marketing Officer at salesforce.com. "*SalesVision* provides asset management firms with an easy way to combine sales data aggregated from third party distribution platforms with the point of sale information within Salesforce, so these companies have access to all critical business information in a single location."

Force.com Platform and the AppExchange

Force.com is the on-demand platform for the next generation of business applications. Force.com reinvents traditional customization and integration and enables the creation of a whole new generation of on-demand applications that go beyond client/server computing. Force.com allows applications to be easily shared, exchanged and installed with a few simple clicks via salesforce.com's AppExchange marketplace, enabling all the innovation that Force.com unleashes to benefit the entire on-demand community.

The AppExchange economy continues to expand as thousands of salesforce.com customers have installed thousands of on-demand business applications available on the AppExchange, found at <http://www.salesforce.com/appexchange>.

About Access Data

Access Data Corp. is the leading provider of enterprise reporting and data management services for mutual fund companies and financial intermediaries. Access Data's flagship product, *SalesVision*, provides financial services firms with a comprehensive storage, analysis, and enterprise reporting solution for compliance, finance and sales management. Today, financial services firms representing over \$2 trillion in assets under management are benefiting from Access Data's solutions and services. To learn more, visit www.accessdc.com or call 1-888-799-1744.