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ACCESS DATA SALESVISION® JOINS FORCES WITH ORACLE CRM ON DEMAND

Current Sales and Asset Information Completes the View of Client Relationships

PITTSBURGH, January 12, 2009 – Access Data Corp., the leader in enterprise reporting and data management services for the financial services industry, today announced they have joined the Oracle PartnerNetwork (OPN) as well as the Oracle CRM On Demand Go-To-Market-Initiative and have committed to building an integration between Access Data *SalesVision*® (“*SalesVision*”) and Oracle® CRM On Demand.

SalesVision enables mutual fund and asset management firms to easily and cost-effectively deploy, integrate and manage sales and asset data aggregated from third party distribution platforms and client relationship information through a single source. Financial intermediary sales and asset data from *SalesVision* and client information from Oracle CRM On Demand will be synchronized to deliver critical business information across the entire business enterprise.

“Integrating *SalesVision* with Oracle CRM On Demand, gives wholesalers a 360 degree view of client activities and access to current sales results to measure the effectiveness of their efforts to retain and grow assets under management,” said Frank Polefrone, senior vice president of product development for Access Data. “In the current economic environment, *SalesVision*’s software as a service (SaaS) approach can be quickly implemented and integrated with Oracle CRM On Demand with minimal financial cost and resource commitment,” added Polefrone.

About Access Data Corp.

Access Data Corp. is the leading provider of enterprise reporting and data management services for mutual fund companies and financial intermediaries. Access Data’s flagship product, Access Data *SalesVision*®, provides financial services firms with a comprehensive storage, analysis and enterprise reporting solution for compliance, finance, and sales management. Today, financial services firms representing over \$3.5 trillion in assets under management are benefiting from Access Data’s solutions and services. To learn more, visit www.accessdc.com or call Chip Miller at 1-888-799-1744.

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 20,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle’s premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today’s global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle’s position as the world’s largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Certified Partner levels. <http://oraclepartnernetwork.oracle.com>.

About the Oracle CRM On Demand Go-to-Market Initiative

Oracle PartnerNetwork’s Go-to-Market Initiative enables leading companies to engage Oracle and its customers with offerings that complement Oracle CRM On Demand in selected product, market and solution channel activities. The Go-to-Market Initiative consists of a comprehensive set of programs and services to help partners develop and promote their solutions in conjunction with Oracle. Close working relationships, formal technical evaluation, and testing programs help our partners prepare to drive exceptional customer experiences and outstanding business value.

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