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News Release

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UMB Fund Services Launches Total Distributionsm

New first-to-market offering powered by AccessDiscoverysm

Milwaukee, Wisc. (April 28, 2008) – UMB Fund Services (UMBFS) has chosen AccessDiscovery, a joint product offering developed by Access Data and Discovery, as the core technology platform for its new Total Distribution service offering. Total Distribution delivers an end-to-end distribution solution unavailable with any other fund services provider in the marketplace today.

Total Distribution is powered by AccessDiscovery, which includes Access Data's powerful SalesVision[®] software combined with Discovery's database of financial intermediaries. The new offering provides UMBFS' participating clients with a clear, concise picture of their most profitable financial intermediaries and ideal prospects. This valuable data can then be leveraged through an enhanced suite of UMBFS distribution services that includes wholesaling and sales channel management, strategic marketing, management of creative services, medallion distribution and broker-dealer services.

"In today's competitive marketplace, fund firms are looking for a service provider that can deliver value beyond core services," said Lonnie Macdonald, senior vice president of business development for UMB Fund Services. "We recognized that service providers have been actively exiting the distribution services arena, because they have been unable to engineer an effective product offering to help clients grow their assets.

"Given this void in the marketplace, we began searching for the right partner to create an end-to-end solution to assist our clients with asset growth. The AccessDiscovery platform, when combined with our enhanced suite of distribution services, creates a powerful new offering that provides our clients with the tools and support they need to grow their assets," Macdonald said.

John Zader, president and chief executive officer of UMB Fund Services, said, "Our primary goal is to allow our clients to focus on investment management and asset growth while we worry about everything else. With Total Distribution, we can now provide clients with tools that will help them to better understand their distribution channels, and to identify and target their best prospects for future growth. As we searched the marketplace for the right providers to enhance our distribution capability, Access Data and Discovery stood out from all the rest. Our ideas on improving our distribution

capabilities strategically aligned with their views of the marketplace and the excellent technology and services they offer. We expect our joint efforts to enhance our distribution services will be of great interest to our clients and prospects.”

Chip Miller, executive vice president at Access Data Corp, said that UMB’s senior management team recognizes the valuable role that technology, data management and marketing information play in providing effective distribution support.

“We are pleased that AccessDiscovery is a key component of UMB’s overall distribution offering,” Miller said. “We are impressed with UMB’s vision of an integrated distribution solution for small and medium-sized mutual fund clients, and their commitment to help clients grow assets.”

About UMB Fund Services

UMB Fund Services offers a complete line of products and services to the mutual fund industry, including administration, fund accounting, alternative investment services, investor services, transfer agency, marketing, distribution and custody. UMB Financial Corporation (NASDAQ: UMBF), the parent company of UMBFS, is a \$9 billion financial services holding company headquartered in Kansas City, Mo. To learn more, visit www.umbfs.com or call Lonnie Macdonald at 414.299.2209.

About Access Data

Access Data Corp is the leading provider of enterprise reporting and data management services for mutual fund companies and financial intermediaries. Access Data’s flagship product, Access Data *SalesVision*[®], provides financial services firms with a comprehensive storage, analysis and enterprise reporting solution for compliance, finance, and sales management. Today, financial services firms representing over \$2.5 trillion in assets under management are benefiting from Access Data’s solutions and services. To learn more, visit www.accessdc.com or call Cathy Angellis at 617.371.5638.

About Discovery

Discovery provides the most comprehensive database of financial intermediary information available in the market today. The Discovery products prove to be a multi-purpose tool valued by over 360 client firms, including 150-plus companies. Discovery’s databases encompass all 29,000 registered investment advisers, 540,000 registered representatives, all 6100 broker/dealers, 1.4 million insurance agents, and 9550 trust companies and banks. Discovery also provides integrated marketing analysis and services such as Client Profiling and Analysis, Direct Mail and E-mail Campaigns, Sales Territories and Alignment, Lead Generation, and Tradeshow Support.

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